

REP HEADLINE# 6286545 TRF# 327818
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG22/12 11.22
CHANGES ** WFTV-TV ***

ADV # ADV. NAME POLI/M ROMNEY/R/PRE/US

AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET

BEVERLY, MA 01915

REP. # OFF. # 6556 SALESMAN #

BUYER NAME STEPHANIE KINCAID

SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6286545

CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY FOR PRESIDENT EST#38 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG22/12 AUG28/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG22/12 11.22

REP: TO LENA
FR JULIE
OK'D M2-3
TTLS RTS
PLS CFM, THX 8/22

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 38

10	S		730P-800P	30		\$4,200.00	8/22	8/24	1		W-F	1
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PROGRAM : WHEEL
CON COM1: 1X PER DAY

30	A		730P-1030P	30		\$4,200.00	8/23	8/23	2		THU	2
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PROGRAM : JAGUARS GAME
ORD COM1: PRGM CHANGE: JAGUARS GAME
THIS IS A MAKE-GOOD FOR AUG23 ON LINE-10 FOR 2 SPOTS/WK

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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12	S		900P-1000P	30		\$4,500.00	8/24	8/24	0		FRI	0
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PROGRAM : PRIMETIME -DO

31	A		730P-1030P	30		\$4,500.00	8/24	8/24	1		FRI	1
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PROGRAM : BUCS GAME
 ORD COM1: PRGM CHANGE: BUCS GAME
 THIS IS A MAKE-GOOD FOR AUG24 ON LINE-12 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR AUG24 ON LINE-13 FOR 1 SPOT/WK

32	A		730P-1030P	30		\$4,500.00	8/24	8/24	1		FRI	1
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PROGRAM : BUCS GAME
 ORD COM1: PRGM CHANGE: BUCS GAME
 PART OF A MAKEGOOD MADE UP OF LINES 31-32

13	S		1000P-1100P	30		\$4,500.00	8/24	8/24	0		FRI	0
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PROGRAM : 20/20
 STATION MAKEGOOD OFFERS:
 M2 OK'D BUY#10 MISSED:W-F/730P-800P AUG23(2/WK) 30S \$4,200.00 (AUG21/12)
 OFFER:THU/730P-1030P AUG23(2/WK) 30S \$4,200.00 PLS ADVISE.
 CMT:PRGM CHANGE: JAGUARS GAME

M3 OK'D BUY#12 MISSED:FRI/900P-1000P AUG24 30S \$4,500.00 (AUG21/12)
 BUY#13 FRI/1000P-1100P AUG24 30S \$4,500.00
 OFFER:FRI/730P-1030P AUG24 30S \$4,500.00 PLS ADVISE.
 & FRI/730P-1030P AUG24 30S \$4,500.00
 CMT:PRGM CHANGE: BUCS GAME

AUG/12 143500.00 SEP/12 \$.00 CONTRACT TOTAL 143500.00
 TOTAL SPOTS 61

MARKET TOTALS \$367,948 WFTV 39% WKMG 25% WESH 23% WOFL 9% WKCF 0% WRBW 4% CABL 0%
 WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE